PHILIP MORRIS USA INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, NY 10017-5592

TO: Peter Henriques

DATE: December 3, 1992

FROM: Jeanne Bonhomme JB

SUBJECT: Benson & Hedges Phase Four Qualitative

Benson & Hedges Phase IV Advertising qualitative interviews will be conducted in Chicago on Tuesday, December 8th from 12:00 noon to 8:00pm and Wednesday, December 9th from 1:00pm to 8:00pm at

Conway/Milliken & Associates
875 N. Michigan Avenue
Chicago, IL 60611
(312) 787-4060

/mc

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